Hard Day Designs

Independent, Client-Centered Design Advocacy

When your client doesn't know what to ask you to build.

Give them an independent advocate who helps them figure it out.

A new diagnosis. An injury. Changing physical abilities. Your client knows their home needs to work differently, but they may not know which changes will help, or what design possibilities exist beyond conventional accessibility products.

Hard Day Designs provides independent, client-centered design advocacy that complements your remodeling expertise.

Why contractors bring me in

Stand apart from competitors

Offer an independent design advocate as part of your client experience, someone focused on the client's changing abilities, priorities, personal style, and concerns.

Identify better-fit projects

Help clients discover options beyond standard accessible modifications, including adaptable layouts and beautiful solutions that better reflect their lives.

Start with clearer client priorities

Receive client-approved design priorities and considerations to support planning, estimating, and communication before major decisions are made.

The market is already here

3.2M
U.S. homeowners made accessibility improvements in 2022–23.

73%
Of remodelers report more aging-in-place requests over five years.

99%
Report clients are at least somewhat receptive to suggested aging-in-place changes.

$37K vs $23K
Modeled Oklahoma City universal-design bath remodel vs. midrange bath.

Sources: Harvard JCHS, NAHB, and 2025 Cost vs. Value Report.

Independent advocacy. Included in your service. Centered on your client.

The contractor may sponsor the consultation and advertise its inclusion. The client receives independent recommendations, maintains control of private information, and makes the final design decisions.

Contractor partnership consultations starting at $450

Scope confirmed before engagement.

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